



PRESS RELEASE

## **SILICIUS promotes healthy coexistence of pets and people in its shopping centres**

- **The SOCIMI organises a series of activities on animal care in its three shopping centres, La Fira (Reus), Bahía Plaza (Cádiz) and Thader (Murcia), promoting their fostering and responsible ownership**

**Madrid, 28th February 2024.** SILICIUS Real Estate, a SOCIMI specialising in the long-term management of assets with stable income, has strengthened its commitment to animal welfare and care. Last weekend, the company held a new dog awareness day in its shopping centres, in collaboration with 10 animal shelters and organisations. The event encouraged the participation of families, with over 200 children taking part in the workshops offered.

The initiative aimed to promote the fostering, adoption and responsible ownership of pets. It also served as an initial point of contact for starting the adoption process for some animals. The company also wanted to encourage healthy coexistence between pets and people in shopping environments, recognising these animals as companions for many customers and an integral part of the shopping experience.

SILICIUS has implemented these actions in its La Fira (Reus), Bahía Plaza (Cádiz) and Thader (Murcia) shopping centres, as part of "Las 12 causas de SILICIUS". This initiative is part of the SOCIMI's Corporate Social Responsibility (CSR) strategic plan and aims to contribute to the achievement of the Sustainable Development Goals (SDGs) of the 2030 Agenda.

For the fourth consecutive year, La Fira (Reus) celebrated Animal Day: 4th Adoption and Fostering Day. Activities included a Solidarity Market with eight local animal shelters, accompanied by a dog parade; a dog park called ¡GuauPark! where owners and their pets could enjoy a green space freely; workshops for children, fostering creativity



and love for animals; and informative talks on animal rescue.

The shopping centre Bahía Plaza (Cádiz) held the second edition of the event "My Pet, My Family", with various activities. There was a parade of Paw Patrol characters for children; workshops on dog education, training and obedience; and a stand offering gifts, pet food tastings and free check-ups for attendees, thanks to the collaboration of two of the centre's operators: Mascotas Ávila and Clínica Ávila.

The shopping centre Thader (Murcia) organised the Canin Day. The event included the installation of stands to promote pets for adoption, dog training workshops, exhibitions of dog skills, dexterity and agility, and a Solidarity Market. It also had the collaboration of Kiwoko and Canitas, operators of the centre, who gave personalised gifts to families who adopted animals, depending on the specific conditions of each pet.

### **Education as a fundamental pillar**

SILICIUS believes that education is a fundamental pillar in creating a society that is more respectful of animals. Therefore, in addition to the activities in the shopping centres, the company organised a talk on animal welfare at the Alcobendas Rugby Club school, in collaboration with the Sociedad Protectora de Animales y Plantas (SPAP). The talk focused on the importance of responsible ownership and respect for animals.

### **About SILICIUS**

SILICIUS is MAZABI's SOCIMI specialising in the purchase and active management of income-generating assets that generate stable long-term income for its investors. The company has been listed on the BME Growth since September 2021 and is governed by the following business principles: long-term conservative investments, asset liquidity, annual coupon payment and low debt.

SILICIUS is executing a growth plan through cash and non-cash contributions, as well as corporate scalability operations for investment typologies, with a pipeline of several projects under analysis to reach the target figure of 1 billion euros in the medium term.

### **Press Contact**

#### **ATREVIA**

Patricia Cobo / [pcobo@atrevia.com](mailto:pcobo@atrevia.com) / 659 73 61 24  
Carlos C. Ungría / [cungria@atrevia.com](mailto:cungria@atrevia.com) / 672 44 70 65